

Life in Focus

A snapshot of this month's most impactful marketing and financial insights



Cliff Kim highlights the growing foreign national market opportunity and how Lincoln can help support these cases.

Play the podcast

Up next: An SRP Success Story

The global wealth trend

We continue to see growth in international money coming into the U.S. See how Lincoln can help support these clients — and help you grow your business — through our competitive guidelines, dedicated underwriting support and Advanced Sales expertise.

Think Lincoln for FN

New Term rates

On October 12, we'll be rolling out our latest pricing update designed to strengthen our monthly premium positioning and keep Lincoln Term life products competitive.

[Look at Lincoln for Term](#)

Smarter tools to better serve clients

New post-issue policy management tools can help you support clients after the sale, with:

- A Policy Performance Tracker to monitor how clients' policies are performing
- A Policy Visualizer and on-demand illustrations that allow financial professionals to view the actual, signed illustration and the projected values of in-force policies at a glance
- And the Policy Account Snapshot for access to up-to-date policy statements and account details

[Check out the tools](#)



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ONE Lincoln @ 1 Webinar Series – sign up
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Not insured by any federal government agency			

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